

Official L-A It's Happening Here! Scholarship Contest Rules

Who Can Enter:

- To be eligible to participate, entrants must be high school juniors or seniors at any Lewiston or Auburn school, or home-schooled in Lewiston-Auburn in the equivalent grade. Students enrolled in these grades but who find themselves either deferred or confined to home because of an illness or injury are also eligible.
- The children of employees of LAEGC, its sister corporations, or any sponsor companies are not eligible to enter.

How to Enter:

- To enter, students must describe what they consider to be the “most happening” attribute or aspect of the Twin Cities conveyed in a written essay addressing the subject and their thoughts/feelings on why they think it significant. For example, a student may submit an essay on L-A’s increased number of restaurants and coffee shops, and why she thinks it is a significant attribute, or an essay on the renewed emphasis of the Androscoggin River, and why that is significant to the community.
- Entries may be submitted in Microsoft Word format, but **MUST** also be accompanied by a “hard copy” as a typewritten essay.
- Essays are limited to no more than 800 words.
- Each entry must include a fully completed official entry form, available on-line at www.laitshappeninghere.com or via mail or pick-up at the offices of the Lewiston-Auburn Economic Growth Council, 415 Lisbon Street, Lewiston, ME, 04240. There is no entry fee.
- All entries must be either mailed to: Scholarship Contest, c/o Lewiston-Auburn Economic Growth Council, P.O. Box 1188, Lewiston, ME 04243-1188, or delivered to the offices of the Lewiston-Auburn Economic Growth Council on the 4th floor of the Business Service Center at Key Bank Plaza at 415 Lisbon Street in Lewiston.
- **DEADLINE FOR SUBMISSION IS MAY 15.**
- E-mail entries will **NOT** be accepted.
- All entries must be original work, and must substantially be the work of the student entrant (though adult feedback is acceptable).
- All entrants agree to have their work featured in any and all promotional materials indefinitely.
- Only one entry per student will be accepted.
- Entry materials become the property of the Lewiston-Auburn Economic Growth Council, and won’t be returned unless arrangements are made otherwise.
- All entries are subject to publicity including representation in whole or in part on media including but not limited to television, radio, newspaper, magazine, flyers, and web sites.

How Entries Are Judged

- Entries will be judged by an independent panel of judges
- The criteria includes:
 - * Artistic merit
 - * Creativity of subject, style, alliteration, etc.
 - * Grammar/Expression
 - * Spelling, use of diction, tone, etc.
- Judges will determine 5 best entries to include runners-up and in order to provide a pool of back-up winners if necessary.
- Winning entries will be selected from this pool of “Finalists.”

Prizes

- LAEGC and its sponsors will award one \$1,500 First Prize College Scholarship, a \$1,000 Second Prize College Scholarship, and an Apple I-Phone Runner-up Prize.
- In the event judges determine that there are too few entries, or entries are inferior, LAEGC reserves the right to cancel the contest at its discretion.
- LAEGC reserves the right in its sole and absolute discretion to disqualify any entries that may contain inappropriate language and/or images.
- Scholarship money must be used for tuition, room/board, or textbooks at an accredited academic institution of a student’s choice or is forfeited back to LAEGC. Scholarship money will be awarded to the recipient, if (s)he is 18 years of age or older, or to a parent or legal guardian, and not to the academic institution. Funds will be released only upon proof that the student is registered to attend an accredited 2- or 4-year college or university in the form of a letter from the Dean of Admissions, Financial Aid office, or other proof acceptable at the discretion of LAEGC.
- Winners will be notified by phone prior to the end of May. Winners must sign and return a release and affidavit of eligibility, which must be received within 14 days of notification. Winners must show a picture ID to claim prizes.
- Failure to return the release and affidavit of eligibility or collect the prize within 30 days will constitute forfeiture of the prize. If forfeited, the prize will go to the next eligible entry as determined by a panel of judges.
- There will be no substitution of cash alternatives for prizes except at the sole discretion of LAEGC. LAEGC has the right to substitute a prize of similar value. No transfers are allowed.
- Winners are responsible for paying all local, county, state, and federal taxes on prizes based on the estimated retail value of the prizes, as set forth in these rules.
- LAEGC or its sister corporations are not liable if the sponsor/provider of any part of the prizes fails to satisfy its obligations to furnish its portion of the prize.
- LAEGC or its sister corporations are not responsible for any liabilities arising directly or indirectly from the award or use of the prize, or any part of contest participation.

- In claiming your prize, you acknowledge that LAEGC has the right to publicize your name, character, likeness, photograph, voice, and the fact that you are the winner for promotional purposes without financial remuneration.

Odds of Winning/Miscellaneous

- Odds of winning depend on the number of valid entries received.
- This contest is subject to all applicable laws and regulations. LAEGC and its sister corporations and contest sponsors accept no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession, or use of any prize awarded.
- LAEGC and its sister corporations cannot be held liable for any lost or stolen entries, prizes, or promotion information.
- LAEGC reserves the right to make rules and promotion changes at its discretion.

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2009 Scholarship Contest Entry Form

Name: _____

Address: _____

Phone: _____

E-mail: _____

High School Enrolled: _____
(MUST BE A SCHOOL IN LEWISTON-AUBURN, OR HOME SCHOOLED IN L-A):

Grade (CHECK ONLY ONE) Junior Senior:

I am home-schooled in Lewiston-Auburn as a.... Junior Senior

I understand that my entry may or may not be used for promotional purposes, and that all submissions and materials become the property of the Lewiston-Auburn Economic Growth Council. This contest is subject to all applicable laws and regulations. LAEGC and its sister corporations and contest sponsors accept no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the contest or acceptance, possession, or use of any prize awarded. LAEGC and its sister corporations cannot be held liable for any lost or stolen entries, prizes, or promotion information. LAEGC reserves the right to make rules and promotion changes at its discretion.

Mail submissions to:

**LAEGC, Attention: CONTEST, P.O. Box 1188, Lewiston, ME, 04243-1188
SUBMISSIONS MUST BE RECEIVED BY NO LATER THAN MAY 15**

Signature: _____ Date: _____